



Responsible Finance for the SDGs

Dialogo Italiano sulla Finanza Sostenibile

Nick Robins, Co-Director, UNEP Inquiry London/Milan, May 2017



FINANCING THE FUTURE: THE ITALIAN REPORT



- A strategic opportunity to harness Italy's financial system to support sustainable development
- The year-long national dialogue led by finance sector experts
- The commitment by financial institutions is growing, but not yet systematic
- A comprehensive set of options for policy, financial innovation, market infrastructure and capacity building
- Taken forward in the G7: financing SMEs, financial centres



THE STRATEGIC OPPORTUNITY



"Green finance is a major opportunity.

By ensuring that capital flows finance long-term projects in countries where growth is most carbon intensive, financial stability can be promoted.

By absorbing excess global saving, equilibrium interest rates can be raised and macroeconomic stability enhanced.

And by allocating capital to green technologies, the prospects for an environmentally sustainable recovery in global growth will increase."

- Mark Carney, Governor, Bank of England, Berlin, 2016



THE GLOBAL MOMENTUM





Agenda 2030 (SDGs):

Financing essential across infrastructure, innovation and inclusion



2016

COP 21 Paris Climate Agreement:

Making finance flows consistent with low GHG emissions and climate-resilient development

G20 China 2016
Green Finance Study Group:
Hangzhou G20 Heads of State
pledge to scale up action;
continued under Germany

2015

European Union: Sustainable Finance strategy, establishment of Expert Group

China: adopts "Guidelines for establishing a green finance system"



2017



G7 Italy 2017:

FSB

Green Finance – focus on financial centres & SMEs



THE DIALOGUE: GOAL AND PROCESS



- Goal: to identify options to improve the integration of sustainability factors across Italy's financial sector
- The year-long process of research and engagement, with 8 working groups

**	Banking

- Capital Markets
- Insurance
- **❖** Institutional Investors

❖ Risk

Reporting

❖ Public Finance

Measuring Progress



FINDINGS: SIGNS OF PROGRESS



- Banking: €27bn lending for renewable energy: efficiency next?
- Equities: Borsa Italiana highest in G7 for green revenues
- **Debt:** €738bn in bonds that are aligned with climate action
- Investors: €616bn in assets with sustainability strategies
- Insurance: 22% of Italian market with sustainability principles

But not yet systematic: market incentives and financial culture



OPTIONS FOR ACTION



Policy Framework

Strategy: SD Strategy

Public Finance: CDP

• **Fiscal Policy**: harmful subsidies

• **System review:** climate change

International: ODA

Disclosure & Governance

• Securities: Borsa Italiana

• Corporate: EU & FSB

Investors: ESG integration

Governance: role of boards

Financial Innovation

• **SMEs:** long-term mechanisms

• **Real Estate**: energy efficiency

 Green Bonds: market expansion

 Insurance: natural catastrophes

• Clean Tech: Mission Innovation

Capacity & Awareness

Risk: stress testing consortium

Public: information campaign

Skills: professional training

 Metrics: performance measurement



RESULTS OF THE DIALOGUE



- A broad-based agenda for market innovation and policy reform
- A community of practice across the financial sector
- A national observatory on sustainable finance
- A market-led green finance initiative
- A foundation for dialogue in Italy's G7



FINANCIAL CENTRES ARE MOBILIZING





City of London CorporationGreen Finance Initiative



Casablanca Finance City Authority
Promoting CFC as regional green finance hub



Hong Kong Financial Services Development CouncilRegional Green Finance Hub



LuxembourgClimate Finance Task Force



Paris Europlace
Paris Green and Sustainable Finance Initiative

10 DIMENSIONS OF SUSTAINABLE FINANCIAL CENTRES





THE CHALLENGE FOR SMES



Innovative SMEs

 How to incorporate green economy opportunities into core innovation finance strategies for SMEs?

 What financial products could enable SMEs to develop goods and services to meet rising sustainability demand?

Mainstream Financial Products

> How to integrate environmental factors into mainstream SME financing decisions (such as credit approval)?

 How to develop new green finance products for conventional SMEs to improve sustainability performance? Specialist Financial Products

Conventional SMEs



IMPROVING SME ACCESS



- 1. **Development Finance**: Green loans for energy efficiency, anchor investment in clean tech, technical support
- 2. Banking: Commercial and stakeholder banks are seeking to target positive impacts
- **3. Debt Markets:** Aggregating & securitizing green loans, issuance of mini-bonds
- **4. Impact Investing:** Social stock exchanges, private equity and venture capital financing models
- 5. Fintech: Crowdfunding and peer to peer investing models



LOOKING AHEAD





"Finance and the environment must go forward hand in hand. The future will depend on progress of one with respect to the other"

Gian Luca Galletti Ministro dell'Ambiente, della Tutela del Territorio e del Mare



"Sustainable finance cannot be a footnote or a sideshow, but is part of the wider programme of structural reform of the economy"

Prof. Pier Carlo Padoan Ministro dell'Economia e delle Finanze



TO FIND OUT MORE



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